

Product Manager

Job Description

The Product Manager is responsible for the product planning and execution throughout the product lifecycle, including: gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, sales, marketing and support to ensure revenue and customer satisfaction goals are met. The Product Manager's job also includes ensuring that the product supports the company's overall strategy and goals.

The Product Manager is expected to:

1. Define the product strategy and roadmap
2. Deliver Market Requirement Documents (MRD) and Product Requirement Documents (PRD) with prioritized features and corresponding justification
3. Work with external third parties to assess partnerships and licensing opportunities
4. Run beta and pilot programs with early-stage products and samples
5. Be an expert with respect to the competition
6. Work with customers on product improvements and new features to design MRD and PRD to Engineers.
7. Work with Sales & Marketing team on product distribution, pricing, product demos and messaging for the product
8. Act as a leader within the company

Required experience and knowledge

1. Minimum of 5 years experience as a Technology Product Manager
2. Demonstrated success defining and launching excellent products
3. 2+ years of experience in healthcare market
4. Excellent written and verbal communication skills
5. Minimum Bachelor's degree
6. Technical background, with experience in software
7. Excellent teamwork skills
8. Proven ability to influence cross-functional teams without formal authority
9. Must be able to travel 60% of the time
10. Strong verbal and written communication skills, example of an effective document delivered in the past